

# Privacy Policy

Effective Date: [Month Day, Year]

Last Updated: [Month Day, Year]

## 1. Introduction

Welcome to the official website of Dr. Dana Surena Mattson, SLPD, COM®. Protecting your privacy and personal information is of the utmost importance to us. This Privacy Policy describes how we collect, use, and safeguard your information when you visit our website or contact us for professional speech-language pathology or orofacial myology services.

## 2. Information We Collect

We may collect personal information such as your name, email address, phone number, date of birth, address, and information related to communication or orofacial concerns. We may also collect non-personal data such as browser type, IP address, and pages visited for analytics and website improvement.

## 3. How We Use Your Information

Your information is used to schedule appointments, provide clinical services, respond to inquiries, share educational updates (with consent), improve user experience, and comply with legal and professional obligations.

## 4. Protection of Your Information

We take appropriate measures to protect your information, including HIPAA-compliant electronic records, encrypted communication, password-protected data, and restricted access. However, no system is completely secure.

## 5. Sharing of Information

We do not sell or trade your information. Data may be shared only when necessary to coordinate care, comply with laws, or engage trusted third-party service providers under strict confidentiality.

## 6. HIPAA Compliance

As a healthcare provider, Dr. Dana Surena Mattson complies with the Health Insurance Portability and Accountability Act (HIPAA). Clients will receive a separate Notice of Privacy Practices (NPP) detailing how Protected Health Information (PHI) is used and disclosed.

## 7. Cookies and Website Analytics

Our website may use cookies and analytics tools to enhance functionality. These tools do not collect identifiable health information, and you can disable cookies in your browser settings.

## **8. Your Rights**

You have the right to access, correct, or limit the use of your information. You may also withdraw consent for non-essential communications or file a complaint if your privacy rights are violated.

## **9. Children's Privacy**

Services for minors are provided only with parental or guardian consent. Information is collected solely for clinical and administrative purposes in compliance with HIPAA.

## **10. Third-Party Links**

Our website may contain links to other websites. We are not responsible for their content or privacy practices.

## **11. Updates to This Policy**

This Privacy Policy may be updated periodically. Any changes will be reflected with a new effective date.

## **12. Contact Information**

If you have any questions about this Privacy Policy or how your information is handled, please contact:  
Dr. Dana Surena Mattson, SLPD, COM® [Your Office Name] [Your Address] Email: [your email address] Phone: [your phone number]